



# I GEDE EKA SAMDYANA PUTRA

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Jl. Wisma Nirmala Sari, Subagan, Karangasem Bali

I'm an undergraduate Informations Technology student at Asia E University who is currently fresh graduate Digital Business & E-Commerce at Brawijaya University. Interested in Entrepreneurship, Machine Learning, Artificial Intelligence, Business Inteligence and the Creative Industry. With a great desire to learn some new skills, and I am willing to challenge myself so that I can have a responsible and great approach to any task that I undertake and improve my skill. I have experience in various organizations on campus as digital marketing, partnerships, creating events, publications, project management, and social media. I am someone with team management skills, analyzing data, negotiation skills, problem-solving, critical thinking, and strong leadership.

## Work Experiences

### PT Bank Rakyat Indonesia (Persero) Tbk - Jakarta, Indonesia

Jul 2024 -

#### *Regional Decision Support Analyst*

PT Bank Rakyat Indonesia (Persero) Tbk, commonly known as BRI, is one of the largest and oldest banks in Indonesia. Established in 1895, BRI is a state-owned enterprise with a focus on micro, small, and medium enterprises (MSMEs). The bank has a vast network of branches and service units across Indonesia, making it one of the most accessible banks for Indonesians. BRI is also known for its commitment to digital transformation and financial inclusion, particularly in rural areas.

- Analyzing large datasets from various sources to identify trends, patterns, and insights that can help in making informed decisions.
- Creating and delivering regular and ad-hoc reports to regional management, focusing on key performance indicators (KPIs), financial metrics, and other relevant data.
- Assisting in the development of regional strategies by providing analytical support and scenario analysis.
- Tracking and analyzing the performance of various branches within the region, identifying areas of improvement, and suggesting actionable recommendations.
- Providing timely and accurate data to support critical decisions related to business development, resource allocation, and operational efficiency.
- Create a Chatbot that provides strategy recommendations for each branch office

### Toko Oen - Remote, Semarang

Jan 2024 - May 2024

#### *Web Developer*

Toko "OEN" Semarang 1936 is one of the few restaurants in Indonesia that is still managed by its founding family. Around 1910, Mrs. Liem Gien Nio ("Oma Oen") opened a pastry shop in Yogyakarta under the name Toko "OEN", taken from the name of her husband, Oen Tjoen Hok ("Opa Oen").

- Translating the business process of Toko Oen Semarang into a website
- Create an e-commerce website for toko oen semarang
- Creating Logic Email Marketing for Loyal Customers of Oen Semarang Store

### Vendo - Indonesia

Aug 2023 - Dec 2023

#### *Project Manager*

Vendo is a mobile-based e-commerce application that is integrated with vending machines.

- Succesfully won 1st Sustainability Business Idea Competition at Creanomic Universitas Brawijaya
- Succesfully won 3rd App Dev Competition at MAGE 9 ITS
- Built out Business Process in Vendo App
- Identifying potential project risks and developing mitigation plans.
- Coordinating and leading the project team, assigning tasks, setting responsibilities, and ensuring that team members work according to the plan.

### Retrip - Malang, Indonesia

May 2023 - Jul 2023

#### *Project Manager*

Retrip is a social travel application that provides recommendations for tourist attractions and tourist information in Indonesia, especially East Java.

- Successfully won the Top 25 best applications in the tourism sector
- Creating and managing the project scope, project budget, project schedule, including timelines, milestones, and resources needed.
- Maintaining effective communication with all stakeholders, including the team, clients, and senior management.
- Managing the project closure process, including documentation and knowledge transfer.

### Bangkit Academy 2023 by Google, GoTo, Traveloka - Indonesia

Feb 2023 - Jul 2023

#### *Machine Learning Cohort*

Bangkit is a learning program led by Google with the support of GoTo, Traveloka, and PT Dicoding Akademi Indonesia. With the support of the Merdeka Campus, Bangkit will offer 3,000 places for Indonesian students to ensure they are relevant to the skills required by the industry.

- Has participated as a machine learning team in creating an application about Travel, Hospitality and Culture called Retrip for the final project
- Get +25 international certification about Machine Learning
- Get +6 learning about Softskills
- Have the ability to speak fluent English
- Learn about python, sql, data foundation & visualization, Tensorflow.

#### **Djitugo - Denpasar, Bali**

Mar 2022 - Jun 2022

##### *Social Media Specialist Intern*

Djitugo is a digital marketing agency based in Bali with the most complete services. We help businesses of all sizes increase their reach to their potential customers by making smarter decisions about how they promote their business online.

- Organized content calendar for future articles and maintained documentation of published posts in spreadsheets
- Created marketing content for social media, increasing online engagement by 13%.
- Research trend and hashtag on youtube, tiktok instagram

#### **Mulai Entertainment - Bali**

Jul 2021 - Oct 2021

##### *Videografer*

Mulai entertainment is a production house located in Karangasem Bali. Engaged in the creative sector

- Edit 20+ videos using after effects and adobe premiere pro
- Created a thumbnail design using Adobe Photoshop and Adobe Illustrator
- Make video concepts and become a talent in making videos
- Research trend and hashtag on youtube, tiktok instagram

## **Education Level**

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#### **Asia e University (AeU) - Malaysia**

Aug 2024 - Jul 2025 (Expected)

##### *Bachelor Degree in Information Technology*

- Undergraduated student

#### **Universitas Brawijaya - Malang, Indonesia**

Aug 2021 - Jul 2024

##### *Diploma in Information Technology Focused on Digital Business & E-Commerce, 3.80/4.00*

- Participating in 40+ events on campus such as student entrepreneurship week, student sports week, various national & international seminars, information technology exhibitions, being a speaker at seminars
- Head of The Department of Communication and Information Center for 1 year
- Student Executive Board ministry of youth and sports expert staff for 1 year
- Chief Executive of Technology Exhibition for 3 month
- Head of the Vocational Faculty of Informatics Technology Student Association

#### **SMA N 2 AMLAPURA - Karangasem, Bali**

##### *High School Diploma in Natural Sciences, 87.00/100.00*

- President I OSIS &MPK SMANDAPURA Period 2020
- 3rd winner Virtual Background Competition by Direktorat Jendral Pajak
- 1st winner Vlog Competition by Badan Narkoba Nasional
- Steering Committee Motion 7

## **Organisational Experience**

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#### **HMPSTI FV UB - Universitas Brawijaya**

Jan 2023 - Present

##### *Chairman*

The Information Technology Student Association, Faculty of Vocational Studies, Brawijaya University is an intra-campus organization that accommodates 996 information technology students with 4 different areas of interest, namely Digital Business & E-Commerce, Information Systems, Information Technology & Computers, Film & Television

- Coordinating and nurturing students of information technology study programs Responsible for all events created by the information technology student association
- Responsible for motivating team members, providing clear guidance, and fostering a positive work environment.
- The decision-making process starts from analyzing various perspectives, considering potential impacts, and making the right decisions for the betterment of the organization
- Addressing challenges and conflicts within the organization to seek fair solutions, prioritize dialogue, and maintain a spirit of collaboration among team members.

**Head of The Department of Communication and Information Center**

The Information Technology Student Association, Faculty of Vocational Studies, Brawijaya University is an intra-campus organization that accommodates 996 information technology students with 4 different areas of interest, namely Digital Business & E-Commerce, Information Systems, Information Technology & Computers, Film & Television

- Responsible for content creation and publicity materials for the entity in 5 different platforms such as instagram, Facebook, Website, Youtube, Linkedin

**Student Executive Board Faculty Vocational - Universitas Brawijaya**

Jan 2022 - Jan 2023

*Ministry of Youth and Sports Expert Staff*

- Design social media strategy and get 400 followers from 3000 bases for 1 month
- Work with 5 people on the same team and work on a marketing project with a deadline of 2 weeks

**OSIS MPK SMA N 2 Amlapura 2020 - Amlapura, Bali**

Feb 2020 - Feb 2021

*President I*

The Student Council (OSIS) and Class Representative Council (MPK) at SMA Negeri 2 Amlapura are two crucial student organizations that play a significant role in developing leadership, responsibility, and student participation in school life.

- Lead the Student Council, ensuring that all members are motivated, organized, and working towards common goals.
- Ensure that all activities and events are planned efficiently, executed effectively, and align with the school's objectives.
- Make key decisions regarding the direction of the Student Council's activities, with input from other council members and the student body.

**OSIS MPK SMA N 2 Amlapura 2019 - Amlapura, Bali**

Jan 2019 - Jan 2020

*Head of KSPAN*

The Student Council (OSIS) and Class Representative Council (MPK) at SMA Negeri 2 Amlapura are two crucial student organizations that play a significant role in developing leadership, responsibility, and student participation in school life.

- Organize regular meetings with KSPAN members to plan and review activities and campaigns.
- Plan and execute awareness campaigns related to HIV/AIDS and drug abuse prevention. This could include seminars, workshops, poster campaigns, and other educational activities.
- Organize events such as World AIDS Day, Anti-Drug Abuse Day, and other relevant health-related observances.

**PROVOKS - Malang, Jawa Timur**

Oct 2023 - Aug 2024

*Decision Support*

Provoks is a community of IT student programmers formed due to concerns that the knowledge in lectures is not enough to hone skills.

Provoks is also a playground to get projects

- Helping to formulate community fundamentals
- Create a business process flow for provoks when getting a project
- Assisting the chairman to make decisions with data and facts in the field

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**Skills, Achievements & Other Experience**

- **English Soft Skills** (2021): Able to communicate well using English and has received a English Soft Skills certificate issued by Kominfo
- **Junior Web Developer, SEO, Digital Marketing** (2021): Has received a Junior Web Developer certificate issued by BNSP Indonesia
- **Videography, Photography, Design Hard Skills** (2023): Able to make proper promotional videos using Adobe After Effects and Adobe Premiere Pro
- **Microsoft Office Desktop Application** (2023): Has received a Microsoft Office Desktop Application Certificate issued by Microsoft
- **1st Place of Entrepreneurship In Competition "ENTREPRENEURIAL EUPHORIA"** (2023): Has received a 1st Place of Entrepreneurship In Competition "ENTREPRENEURIAL EUPHORIA" issued by Universitas Brawijaya
- **3rd Place Application Development in "MAGE 9 Competition"** (2023): Has received a 3rd Place Application Development in "MAGE 9 Competition" issued by Institut Teknologi Surabaya
- **3rd Place Virtual Background by DJP** (2020): Has received a 3rd Place Virtual Background by DJP issued by Direktorat Jenderal Pajak
- **1st Place Vlog Competition BNN** (2020): Has received a 1st Place Vlog Competition BNN issued by Badan Narkotika Nasional
- **Duolingo Certification** (2023): Has received a English certificate issued by Duolingo
- **Structuring Machine Learning Projects - Deep Learning.AI** (2023): Has received a Structuring Machine Learning Projects certificate issued by DeepLearning.AI
- **Advanced Deployment Scenarios with TensorFlow - Deep Learning.AI** (2023): Has received a Advanced Deployment Scenarios with TensorFlow certificate issued by DeepLearning.AI
- **Advanced Learning Algorithms - Stanford University** (2023): Has received a Advanced Learning Algorithms certificate issued by Stanford University

- **Analyze Data to Answer Questions - Google** (2023): Has received a Analyze Data to Answer Questions certificate issued by Google
- **Browser-based Models with TensorFlow.js - DeepLearning.AI** (2023): Has received a Browser-based Models with TensorFlow.js certificate issued by DeepLearning.AI
- **Convolutional Neural Networks in TensorFlow - DeepLearning.AI** (2023): Has received a Convolutional Neural Networks in TensorFlow certificate issued by DeepLearning.AI
- **Data Pipelines with TensorFlow Data Services - DeepLearning.AI** (2023): Has received a Data Pipelines with TensorFlow Data Services certificate issued by DeepLearning.AI
- **DeepLearning.AI TensorFlow Developer Specialization - DeepLearning.AI** (2023): Has received a DeepLearning.AI TensorFlow Developer Specialization certificate issued by DeepLearning.AI
- **Device-based Models with TensorFlow Lite - DeepLearning.AI** (2023): Has received a Device-based Models with TensorFlow Lite certificate issued by DeepLearning.AI
- **Introduction to TensorFlow for Artificial Intelligence, Machine Learning, and Deep Learning - DeepLearning.AI** (2023): Has received a Introduction to TensorFlow for Artificial Intelligence, Machine Learning, and Deep Learning certificate issued by DeepLearning.AI
- **Machine Learning Specialization - Stanford University** (2023): Has received a Machine Learning Specialization certificate issued by Stanford University
- **Mathematics for Machine Learning Specialization - Imperial College London** (2023): Has received a Mathematics for Machine Learning Specialization certificate issued by Imperial College London
- **Mathematics for Machine Learning: Linear Algebra - Imperial College London** (2023): Has received a Mathematics for Machine Learning: Linear Algebra certificate issued by Imperial College London
- **Mathematics for Machine Learning: Multivariate Calculus - Imperial College London** (2023): Has received a Mathematics for Machine Learning: Multivariate Calculus certificate issued by Imperial College London
- **Mathematics for Machine Learning: PCA - Imperial College London** (2023): Has received a Mathematics for Machine Learning: PCA certificate issued by Imperial College London
- **Natural Language Processing in TensorFlow - DeepLearning.AI** (2023): Has received a Natural Language Processing in TensorFlow certificate issued by DeepLearning.AI
- **Sequences, Time Series and Prediction** (2023): Has received a Sequences, Time Series and Prediction certificate issued by DeepLearning.AI
- **Share Data Through the Art of Visualization - Google** (2023): Has received a Share Data Through the Art of Visualization certificate issued by Google
- **Supervised Machine Learning: Regression and Classification - Stanford University** (2023): Has received a Supervised Machine Learning: Regression and Classification certificate issued by Stanford University
- **TensorFlow: Data and Deployment Specialization - DeepLearning.AI** (2023): Has received a TensorFlow: Data and Deployment Specialization certificate issued by DeepLearning.AI
- **Unsupervised Learning, Recommenders, Reinforcement Learning - Stanford University** (2023): Has received a Unsupervised Learning, Recommenders, Reinforcement Learning certificate issued by Stanford University
- **Ask Questions to Make Data-Driven Decisions - Google** (2023): Has received a Ask Questions to Make Data-Driven Decisions certificate issued by Google
- **Foundations: Data, Data, Everywhere - Google** (2023): Has received a Foundations: Data, Data, Everywhere certificate issued by Google
- **Prepare Data for Exploration - Google** (2023): Has received a Prepare Data for Exploration certificate issued by Google
- **Process Data from Dirty to Clean - Google** (2023): Has received a Process Data from Dirty to Clean certificate issued by Google
- **Configuration Management and the Cloud - Google** (2023): Has received a Configuration Management and the Cloud certificate issued by Google
- **Crash Course on Python - Google** (2023): Has received a Crash Course on Python certificate issued by Google
- **Introduction to Git and GitHub - Google** (2023): Has received a Introduction to Git and GitHub certificate issued by Google
- **Troubleshooting and Debugging Techniques - Google** (2023): Has received a Troubleshooting and Debugging Techniques certificate issued by Google
- **Using Python to Interact with the Operating System - Google** (2023): Has received a Using Python to Interact with the Operating System certificate issued by Google